



WEBPHLOX Media

A Multi-Channel Marketing Solution Company

WEBPHLOX Media

Data-driven Intelligence



webphloxmedia.com

ABOUT US

WHO WE ARE WEBPHLOX MEDIA

We provide customized data consultancy services to augment our clients' end-to-end marketing needs. With our B2B and B2C master database of 32 Million+ industry-verified professional contacts, we have been successfully serving our customers worldwide to reach out to the key decision makers easily with no hassle. Our integrated marketing solutions help you simplify your marketing and clients from diverse industry segments and verticals. Our database acts as a strategic resource for your Multi-channel marketing initiatives and helps you gain a better response rate, conversions and eventually better ROI. We understand that your marketing needs may not be same as that of others, and hence we give you enough flexibility to choose from our nationwide and international mailing database or get a customized list build based on the specific preferences that align with your Multi-channel marketing campaigns.



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WE PROVIDE CUSTOMIZED DATA CONSULTANCY SERVICES.

WEBPHLOX Media has been the choice of organizations to avail Multi-channel marketing initiatives & complex data intelligence and data-driven services.



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BEST AGENCY FOR YOU

WHO WE ARE WEBPHLOX MEDIA

- We Provide Professional Service
- Stay Up, Stay Running & Protected
- Our Experienced Experts
- Management Engineering System



569 +

PROJECT COMPLETED

23 +

>BUSINESS PARTNERS

556 +

HAPPY CLIENTS

894 +

IT CONSULTANT

1 LIST APPENDING AND ENHANCING SERVICES

Do you want to get your email address of your prospects? If yes, we can assist you with that. Gaps in your data files such as email data can lead to missed sales opportunities.

2 TECHNOLOGY INSTAL BASE MAILING LIST

Our specialized Business Intelligence team has it all to ensure that we help you filter your needs and reach out to the specific contacts using the technologies desired by you.

3 HEALTHCARE EMAIL LIST & MAILING DATABASE

With new government regulations and policies in place, the healthcare economy is all adaptive to new technologies and ways of providing better patient care.

4 OTHER INDUSTRY DECISION MAKES MAILING LIST

AT WEBPHLOX Media we always suggest our customers below values before they initiate their campaigns

5 APPOINTMENT SETUP

To find out how PHLOX DIGITAL can help you in getting qualified leads, email us at contactus@webphloxmedia.com for free consultation.

6 LEAD GENERATION AND EMAIL CAMPAIGNS

Harness the power of targeted lead generation, where quality meets quantity, propelling your business forward and leaving competitors in the dust.

OUR SERVICES

WEBPHLOX Media has been the choice of organizations to avail Multi-channel marketing initiatives & complex data intelligence and data-driven services.

WEBPHLOX Media is a Full Service Provider of Custom marketing Databases and advanced data Enhancement solutions. We Have Developed a Broadcast File With a potential Reach to Over 42.6M M Individuals Who Have Responded to Various Advertising Campaigns Stating Their Intrest in Being Cotacted for business opportunities, Industry Uodates, product Information, etc.

WEBPHLOX Media Data Data Compilation

Business File :

Subscriptions from online portais, surveys, newsletter mal out's event attendee lists, new business registrations and direct research.

We split apart and catalogue 5.320 phone books annual reports and other business directories to find information on nearly every business in the nation

We hand-kay each record to make sure you have the most reliable information available. Sending out opt-out campaigns periodically to maintain the opt-in records

Next, we add public record data from county courthouse filings, SEC and 10k fillings, and secretary of state data 25,000 contacts from new businesses are added every month from sources such as new business registrations and utility hook-ups so you can be the first to reach a hot new property

Every month, we match and clean the data with the USPS National Change of Address (NCOA), ZIP+4 and Delivery Sequence File to standardize and keep the addresses accurate.

Total contacts: 42.6 Million Total number of businesses: 18 Million

We verify the list on a regular basis to keep it current and accurate. Each record in our database is verified and updated at least once in every 70 days. We help our clients expand reach to a more specific target audience by customizing the list based on a variety of Geographic and Demographic selects.

We have 11,000 affiliates who visits trade shows,Conference and direct visit 's to collect name cards.

Given below are some of the Demographic selects used to customize a database:

Industry SIC code

Company Location

No. of Employees

Annual sales

No. of computers/ phone lines used

Software's

The Database comes with complete business information and can be used for Direct mail, Tele-Marketing, Fax-Marketing and Email marketing campaigns.

Below are the available data fields

Contact Name

Job Title

Company Name

Postal address

Phone Number

Fax Number

Email address

Website URL

Employee size

Annual sales

SIC Codes

Industry Description

Once the list is custom built based on the Target demographics provided by the client, the database goes through a verification process during which each data field is manually tested and confirmed.

Given below is a brief description about our Email verification and Opt-in Confirmation process:

At Thomson Data the complete process of Data Verification, Opt-in confirmation and List maintenance is done in-house. The data provided by **WEBPHLOX Media** comes with permission-based emails and is in compliance with the CAN SPAM act of 2003.

All the contacts in the database are provided notice and choice regarding the acceptance of receiving third-party email offers.

THE VERIFICATION PROCESS:

Step 1: e-mail domain existence:

We verify the Email Topology and the availability of the email domain. During this process emails with invalid domains are removed. (For example, kate@pdq45kbf34.com, webmaster@234.sdf.sd.com

Step 2: Mail Server verification:

Once the valid email addresses are marked after domain verification, an SMTP connection with the mail server is established to check the validity of each email addresses

Step 3: Auto Verification:

Once the email domain and the existence of the email address on their mail server is confirmed. The email address is verified further using our proprietary advanced email verifier software. During this process the software confirms the Email Format, Valid domain and valid user.

Step 4: Seeking Permission for communication:

Once the Email addresses are verified and confirmed, an introductory mail is sent to all the individuals seeking their permission to be contacted with business opportunities industry updates.
\product information, etc.

The Individuals are given two simple options to opt-out if not interested

An unsubscribe link is provided so that the contact information of the subscriber is automatically removed from our database the moment he/she visits the link.

The customer service number is also provided just in case the subscribers have any clarifications or want to directly call and get themselves removed from our list

List Usage and Guarantee terms:

List usage: There are no restrictions on the usage of the lists. The list comes with an unlimited usage licence.

Delivery Guarantee: You can expect a minimum 85% deliverability with our lists. This is irrespective of other key factors that result in lower delivery rates like - The offer, the email service provider used, timing of campaign, content, Etc. We guarantee a replacement for any record that bounces/returns beyond this limit

The Amazon logo, featuring the word "amazon" in a lowercase, black, sans-serif font with a curved orange arrow underneath it, pointing from the letter 'a' to the letter 'z'.

amazon

The Cook Medical logo, consisting of the words "COOK" and "MEDICAL" in a white, uppercase, serif font, centered within a solid red circle.

COOK[®]
MEDICAL

The M3 Logistics logo, featuring the letters "m3" in a stylized font where the "m" is purple and the "3" is green, with a white arrow pointing right through the top of the "3". Below this is the text "M3 LOGISTICS" in a smaller, green, uppercase, sans-serif font.

m3
M3 LOGISTICS

The Adecco logo, featuring the word "Adecco" in a white, uppercase, sans-serif font, centered within a solid red rounded rectangle.

Adecco

The Insperity logo, featuring a green icon of three stylized human figures on the left, followed by the word "Insperity" in a blue, uppercase, sans-serif font.

Insperity

The Liberty logo, featuring a blue icon of a stylized American flag on the left, followed by the word "Liberty" in a blue, italicized, serif font.

Liberty

The hh2 Cloud Services logo, featuring a circular icon with a stylized human figure on the left, followed by the text "hh2" in orange and "Cloud Services" in a smaller, black, uppercase, sans-serif font.

hh2 Cloud Services

The Cisco logo, featuring a stylized bridge icon composed of vertical bars of varying heights in blue and green, above the word "CISCO" in a red, uppercase, sans-serif font.

CISCO[™]

The text "OUR CLIENTS" in a large, white, uppercase, sans-serif font, positioned on a dark blue curved background at the bottom left of the image.

OUR CLIENTS

THANK YOU!

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